



CAMPUS INTRODUCTION

*Who we are, what we teach,
and a simple first step to
bring it to your students.*

One free session for your students.

No cost. No obligation.



18

YEARS IN
MARKETS

80,000+

PEOPLE
TAUGHT

60+

INSTITUTIONS
COVERED

200+

SESSIONS
DELIVERED

WHO I AM

Sagar U.S. — a researcher who teaches.

Stock market researcher, trader, entrepreneur and speaker. MBA. Eighteen years taking financial literacy out of jargon and into language students can actually use.

Former BSE Empanelled Resource Person

Former CDSL Empanelled Resource Person

Former Financial Columnist, Kannada Prabha

Past appearances — **Zee Kannada, Suvarna News**
24x7

WHAT WE DO

We teach people to read markets — not chase tips.

- Financial and investor literacy. No buy or sell calls, no price targets, no promise of returns — by design, not by limitation. We teach a student to read for himself, so he never needs telling.
- We teach the process — how markets move, how to think about risk, how to build discipline.
- The honest number: SEBI data shows nine out of ten retail traders lose money. We make sure students know why — first.

WHAT STOCKTALE IS

Story of Bulls, Bears & Me

The platform that carries this teaching to students and readers across India — daily commentary every morning and evening, a free library, and a structured path built to make someone self-reliant rather than dependent on us. All of it free to read.

“Don’t listen to me forever. Graduate. Become independent.”

WHAT WE HAVE DONE

Eighteen years, counted in reach.

80,000+

PEOPLE
TAUGHT

60+

INSTITUTIONS
COVERED

30,000

BHIM DIGITAL
PAYMENT TRAINING

25,000

VOTER AWARENESS
REACH

General Secretary, Dr. APJ Kalam Foundation

Co-Founder, WAYS Charitable Trust

Jain CMS B School

CIMS B School

MES Institutions

Christ College

New Horizon College

Sindhi College

Presidency College

Don Bosco Institute of Management

Dayananda Sagar College

+ 50 more campuses

Financial literacy, taught as a life skill.

Every session is drawn from the same fifteen ideas Stocktale writes and teaches from — so what a student hears in your hall is what he can carry on reading, for free, afterwards.

Nine of Ten

Why most lose, and what the tenth does differently.

Open vs Close

The shape of a day, and what the closing bell decides.

How Markets Talk To Each Other

Oil, the dollar, rates and geopolitics reaching India.

Money & A Life

Savings, independence, the long game.

Digital Financial Literacy

Safe digital payments. BHIM-trained, 30,000 taught.

Risk Before Return

Protecting capital before chasing returns.

Levels & Boxes

Where a market stops, where it fails, and why.

Who Is Buying

Professional money against retail, and how to see the difference.

The Inner Market

Twenty per cent is knowledge. Eighty per cent is temperament.

Education only – no stock names, no buy or sell calls, no promise of returns.

Whatever format works for your college.

Stocktale Guest Talk — “Nine of Ten”

60–90 minutes. Orientation week, a seminar slot, or a one-off event. Why nine of ten lose, and what the tenth does differently. The whole session, no pitch from the stage.

Stocktale Foundation Workshop — “Reading the Market”

Two days, hands-on. The complete foundation — how markets move, how to read price, how to manage risk, and how the world moves our market. Every student keeps permanent access to the recorded course afterwards.

Stocktale Faculty Development Programme

A session built for your faculty rather than your students, on any of the subjects above — “Geopolitics and Its Impact on Indian Markets” is one that departments ask for most often. Tell us the theme and we will build it. No expectation attached.

We shape the format around your calendar, your department and your students. Tell us the slot you have and we will fit it.

Before any of that — one free session.

No cost. No commitment. Just one session first.

Before proposing a workshop, we would like to run a free introductory session — so you and your students see the teaching first-hand, with zero cost and zero obligation. Whether we go further is entirely your call after that.

Stocktale

Sagar U.S. · Founder

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WHATSAPP TO BOOK A STOCKTALE SESSION

“Not richer than the nine.”

“Awake while they sleep.”

Stocktale is a market commentary and journal, not an advisory service. Sagar U.S. is not registered with SEBI as an Investment Adviser or a Research Analyst. No stock recommendations, no buy or sell calls, no price targets, no promise of returns. That is the design, not a limitation — our purpose is a student who can read the market for himself and never needs to be told what to buy.